# MARKETING AUTOMATION CORP

# **Your MarTech Transformation Partners**

We partner with you to understand your business, outline a plan for transformation and make it a reality. Afterall, great strategy is nothing without great execution.



# **Implementations & Migrations**

Whatever tools your unique tech stack entails, our experienced team will help you launch quickly, and according to best practices, setting the foundation for long-term success.

### **Services include:**

- Back-end configuration & CRM integration
- Third-party integrations (chat, webinars, etc.)
- Foundational architecture
- Template development & team training

# **Platform Audits & Strategic Roadmaps**

Get more out of your current MarTech stack. We deep dive into your setup, pinpoint gaps and hidden opportunities, and provide a clear action plan to boost performance and ROI.

### Services include:

- Comprehensive system health check
- Identification of underused features/modules
- Data hygiene & duplicate management
- Actionable best-practice recommendations

# **Full-Service Rev-Ops Support**

Bring sales, marketing, and customer success into alignment. We integrate seamlessly into your team and existing processes to drive meaningful results across your organization.

### Services include:

- Marketing / Sales alignment
- · Buyer persona & journey mapping
- Revenue Attribution reporting & advanced analytics

# **Integrated CRM & MarTech Solutions**

From simple integrations to custom-built solutions, we'll help you blend your tools into one seamless, data-driven ecosystem to deliver standout customer experiences.

### Services include:

- Multi-platform integrations
- Custom development & solutions architecture
- Tech stack scalability & optimization
- End-to-end maintenance & support





# Marketing Automation & Salesforce Experts

**16+** 

Years in Business

**4.8** stai

Rating on G2 5 stars

on Salesforce AppExchange 55+

Certified Consultants 1400+

Happy Clients

# **WHAT SETS US APART**



### Flexible Billing

Choose between set scope, by-the-hour, or longer-term monthly retainer contracts!



### **Collaborative Approach**

We're here to support you in your goals, whatever they may be. From strategy to execution, we fit seamlessly into your flow.



### No Middleman

Work directly with a dedicated team of certified experts. After all, your team knows you best.



### **End-To-End Support**

Collaborate with our design team, web development team, or CRM team. We have you covered, whatever your needs are.



### **Deep Industry Expertise**

Established in 2008, we have deep industry knowledge with clients across all verticals, from start-ups to enterprises, local and global.



## **Limited-Time Offer**

Book your consultation before the end of the conference, and get **20% off your first contract.** 

